




PRIVACY POLICY

Last updated: 02/18/2025

At 100% Villas, we highly value the confidentiality and protection of our users' personal data. This privacy policy aims to inform you about the data we collect, how we use it, and your rights regarding data protection.

1. Data Controller

The data controller is: 100% Villas
Les Marines II, 4 Bâtiment Poséidon – Baie Nettlé, 97150 St Martin
 marketing@villasfwi.com

2. Data Collected

We collect various categories of data, including:

Data provided by the user: name, first name, email address, phone number, stay preferences, messages sent via the contact form.

Data collected automatically: IP address, device type, browser, pages visited, visit duration, through cookies and analytics tools.

Browsing data via Google Analytics: information on website usage to enhance user experience.

3. Purpose of Data Collection

We use your personal data to:

Manage reservations and contact requests.

Improve website navigation and content.

Analyze traffic and visitor behavior using Google Analytics.

Manage the sending of newsletters and promotional offers (if you have given consent).

Ensure website security and prevent fraudulent activity.

4. Use of Cookies and Google Analytics

Our website uses cookies to enhance your experience and measure traffic through Google Analytics. These cookies allow us to:

Analyze visitor traffic and interactions.

Understand the most visited pages and optimize our content.

Display targeted advertisements based on your browsing behavior (if applicable).

You can manage your cookie preferences via the consent banner displayed on your first visit or in your browser settings.

SARL 100% VILLAS - Résidence Les Marines – Baie Nettlé – Saint Martin

Tel: +590 590 77 43 80 – US: +1 786 233 4426

Email: reservations@villasfwi.com - www.villasfwi.com

Siret: 810 438 200 00018

5. Data Sharing

We do not sell or rent your personal data. However, we may share certain information with: Service providers (web hosting, payment solutions, marketing tools) for website operation. Google Analytics, which processes certain anonymized data in accordance with its own privacy policy. Competent authorities, in case of legal obligation.

6. Data Retention

We retain your personal data only for as long as necessary for the purposes described above, in accordance with applicable regulations.

7. Your Rights

In accordance with the General Data Protection Regulation (GDPR), you have the following rights:

Right of access: obtain a copy of your data.

Right to rectification: correct inaccurate or incomplete information.

Right to erasure: request the deletion of your data under certain conditions.

Right to object: refuse the use of your data for marketing purposes.

Right to data portability: retrieve your data in a structured format.

To exercise these rights, you can contact us at: marketing@villasfwi.com

8. Data Security

We implement technical and organizational measures to protect your data from unauthorized access, loss, or alteration.

9. Changes to the Privacy Policy

We reserve the right to modify this policy at any time. Any updates will be published on this page with the revision date.

10. Contact

For any questions regarding this privacy policy, you can contact us at:

✉ Email: marketing@villasfwi.com

📍 Mailing address: Les Marines II, 4 Bâtiment Poséidon – Baie Nettlé, 97150 St Martin